



PRESS RELEASE

2410 Hyde Park Road, Suite A, Jefferson City, MO 65109
(573) 636-1014 • Toll Free: (888) 935-8272 • Fax: (573) 633-8608
www. .org

FOR IMMEDIATE RELEASE

For more information:

Becky Miller, Executive Director, 573-636-1014, Ext. 225

March is Patient Safety Awareness Month
Center for Patient Safety focuses the conversation
on patient safety

February 21, 2013 -- As healthcare professionals know, patient safety is a priority every day. In an effort to spread that message to providers and their patients, the Center for Patient Safety (CPS) sponsors Patient Safety Awareness Month each year. For March 2013, the theme is "Safe Care is Our Focus: 24/7/365."

"During the month we are emphasizing that safety is the highest priority, all the time for patients and healthcare providers, from the moment an individual seeks and receives healthcare in any setting," said Becky Miller, CPS Executive Director.

Virtual conference

New this year, CPS is offering its annual conference in a virtual format throughout the month of March, allowing groups of individuals to hear important safety topics.

The 7th Annual Center for Patient Safety Conference features a series of five live, interactive virtual sessions, each centered on important safety topics and presented by national speakers. Participants can choose a combination of 90-minute sessions throughout the month of March or attend them all.

"We're very excited about this new conference format," Miller said. "Now that we are an organization that is [national in scope](#), we want to bring our conference to a broader audience. The virtual sessions allow us to do just that."

Topics included in the virtual conference series are:

Healthcare Safety in 2013: How the lessons of the past inform the future
The Emily Jerry Story ([learn more about this case here](#))
The 2nd Victims Program: Taking Care of Our Own – An Executive Primer
The More Things Change... the More They Stay the Same
Continuing the Journey, Recognizing Successes

[Find details on speakers, times, dates and registration here.](#)



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CPS Patient Safety Awareness Month Resources

[Consumer resources and tips](#) on safe care as well as tips for healthcare providers to [make the most of Patient Safety Awareness month](#) are available on the Center's Website.

In addition, a comprehensive Safety Awareness Recognition Toolkit for healthcare providers to help celebrate their focus on providing safe care 24/7/365 is available

The toolkit includes the following and is available to those registering for the five virtual conference sessions or separately for a fee:

- Ideas for celebrating Patient Safety Awareness Month at your organization;
- customizable templates for banners, posters, tent cards;
- and, buttons to help you spread the word about your organization's focus on safe care.

About CPS - The Center for Patient Safety is a private, not-for-profit corporation dedicated to fostering change throughout the nation's healthcare delivery systems and across the continuum of care. The Center's vision is "a healthcare environment safe for all patients and health care providers, in all processes, all the time."

The Center's mission is "to be a leader in providing solutions and resources to improve patient safety and the quality of healthcare delivery." Like us on Facebook, follow us on Twitter @PtSafetyExpert.

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