



PRESS RELEASE

2410 Hyde Park Road, Suite A, Jefferson City, MO 65109  
(573) 636-1014 • Toll Free: (888) 935-8272 • Fax: (573) 633-8608

**FOR INFORMATION: Becky Miller, 573-636-1014**

**Center Promotes Patient Safety Awareness Week March 2nd -8th  
-Toolkit & Conference Headline Efforts-**

The Center for Patient Safety (CPS) acknowledges the continuous focus on safe care, “24 hours a day, 7 days a week, 365 days a year.” To support year-round efforts of healthcare providers, professionals and consumers, CPS will set aside time to highlight important patient safety issues, spread awareness and provide resources, during Patient Safety Awareness Week.

“From March 2 to 8, we are emphasizing that safety in the delivery of healthcare is the highest priority all the time,” said Becky Miller, Executive Director of CPS. “Safe care is the most important aspect of care regardless of where that care takes place, from physician offices to ambulatory settings to pharmacies to home and in long-term care settings.

CPS has three key initiatives planned for Patient Safety Awareness Week and beyond:

1. **Patient Safety Awareness Week Toolkit.** This free, downloadable resource for healthcare organizations is designed to raise awareness about patient safety efforts. It includes banners, posters, tent cards, buttons – and tips to help organizations get started in acknowledging their focus on safe care! [VIEW and DOWNLOAD](#)
2. **Consumer Tips for Safe Care.** These resources includes consumer tips and information available on the Center’s website and social media communities
  - ✓ View Consumer Tips and Resources [VIEW and DOWNLOAD](#)
  - ✓ Connect with CPS on Facebook and Twitter
3. **Eight Annual Patient Safety Conference: *Safe Care: Our Focus 24/7/365.***
  - ✓ March 21 in St. Louis
  - ✓ In-person and live streaming options available
  - ✓ For more information or to register, visit [www.centerforpatientsafety.org/2014conference](http://www.centerforpatientsafety.org/2014conference)

“Patient Safety Awareness Week serves as a window to focus on key components of patient safety, but we never stop studying and learning about how to support healthcare providers and empower consumers to achieve safe care,” Miller said.

Dr. Michael Handler, the Center’s Medical Director said, “The Center’s annual conference has proven to be valuable for healthcare leaders, frontline staff, and anyone interested in improving patient safety; to learn from nationally recognized speakers and participate in networking opportunities for learning and sharing knowledge.

Conference attendees tell the Center “This was one of the best conferences I’ve attended” ; “Again, great conference....appreciate the HIGH CALIBER speakers brought in for the conference. Thank you!”

**About CPS:**

The Center for Patient Safety is a private, not-for-profit corporation dedicated to fostering change throughout the nation’s healthcare delivery systems and across the continuum of care.

The Center’s vision is “a healthcare environment safe for all patients and healthcare providers, in all processes, all the time.”

The Center’s mission is “to be a leader in providing solutions and resources to improve patient safety and the quality of healthcare delivery.” Like us on [Facebook](#) follow us on [Twitter @PtSafetyExpert](#).

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